

Harvest Rock Event Road Closure

Strategic Alignment - Dynamic City Culture

Public

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City Community Services and Culture Committee

Program Contact:

Jennifer Kalionis, Associate
Director City Culture

Approving Officer:

Ilia Houridis, Director City
Shaping

EXECUTIVE SUMMARY

This report seeks to inform Council as to the status of the Harvest Rock 2023 (the Event) application which includes a request for the closure of Bartels Road for 11 days in October 2023.

The Event is a major live music event supported by the South Australian Tourism Commission (SATC), held over two days in October in the City of Adelaide, which showcases international and South Australian musicians, South Australian chefs, wine producers and local produce.

The proposed six days road closure prior to the Event are to allow for safe bump in of event infrastructure and the three days post the Event are to allow for the safe bump out of the infrastructure.

Public consultation will be undertaken for the proposed road closure as a requirement under section 223 of the *Local Government Act 1999 (SA)*.

RECOMMENDATION

THAT THE CITY COMMUNITY SERVICES AND CULTURE COMMITTEE:

1. Notes the closure of Bartels Road for Harvest Rock 2023 is currently proposed for an 11-day period in October 2023.
 2. Notes consultation will commence subject to receipt of road closure dates and site plans from the Event organisers.
 3. Notes a formal 21-day public consultation will be undertaken, including targeted consultation with key stakeholders, as required under section 223 of the *Local Government Act 1999 (SA)*, prior to the Chief Executive Officer determining consent for the proposed road closure.
 4. Notes that the Chief Executive Office has delegation to consent to the road closure under Section 33 of the *Road Traffic Act* and will execute this authority on the balance of the consultation feedback.
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IMPLICATIONS AND FINANCIALS

City of Adelaide 2020-2024 Strategic Plan	Strategic Alignment – Dynamic City Culture The proposal outlined in this report aligns with Key Action 3.11: Expand Adelaide’s global reputation as a ‘magnet city’ and UNESCO City of Music, through world class events, live music, festivals and activation.
Policy	This event application has been assessed against the requirements of the Adelaide Events Guidelines 2022.
Consultation	Public consultation will be undertaken for the proposed road closure as a requirement under section 223 of the <i>Local Government Act 1999 (SA)</i> . The commencement for the proposed consultation is subject to all required information being provided by the Event organisers. We are currently ready to commence consultation subject to receipt of final details from the Event organisers. Key stakeholders will be targeted as part of the public consultation including East End residents and businesses, SA Police, SA Metropolitan Fire Service, SA Ambulance Service, the Department of Infrastructure and Transport and the City of Norwood, Payneham and St Peters.
Resource	The event will be facilitated within existing resources.
Risk / Legal / Legislative	Council has the delegation from the Minister of Transport under the <i>Instrument of General Approval and Delegation to Council</i> to approve the road closure under Section 33 of the <i>Road Traffic Act</i> for the Event. The CEO has sub-delegation from Council to consent to another authority approving the requested road closure of Bartels Road (being SA Police).
Opportunities	This event will result in increased visitation to the Adelaide CBD across the proposed event dates. Harvest Rock are committed to prioritising the use of South Australian based suppliers, vendors, and industry to deliver and support the Harvest Rock 2023 event.
22/23 Budget Allocation	Not as a result of this report
Proposed 23/24 Budget Allocation	Not as a result of this report
Life of Project, Service, Initiative or (Expectancy of) Asset	If approved, the event organiser would be issued a road closure permit for the use of Bartels Road as part of their event in 2023. Occupation of the Park Lands for the Harvest Rock 2023 event would be authorised via an Event Licence.
22/23 Budget Reconsideration (if applicable)	Not as a result of this report
Ongoing Costs (eg maintenance cost)	Not as a result of this report
Other Funding Sources	Not as a result of this report

DISCUSSION

1. Harvest Rock Background

- 1.1. The inaugural Harvest Rock (the Event) was held on Saturday 19 and Sunday 20 November 2022. The Event attracted up to 15,000 people each day and received positive public and industry feedback. The Event was organised by Harvest Rock Pty Ltd.
- 1.2. The Event was held in Rymill Park / Murlawirrapurka (Park 14) and King Rodney Park / Ityamai-itpina (Park 15). The event also utilised a section of Bartels Road, which on event days was primarily used to assist in the safe movement of attendees between the Park Lands and for the placement of amenities and food and beverage offerings.
- 1.3. In 2022, Bartels Road was closed for four days in total to facilitate setup (bump in) and pack down (bump out) either side of the two event days.
- 1.4. In 2022 the authorisation for the road closure was provided through a Declaration of Harvest Rock as a Major Event by the Minister for Tourism, pursuant to section 6B of the *Major Events Act 2013* (the Declaration).
- 1.5. The Declaration followed a decision of Council in August 2022 to not approve the four-day closure of Bartels Road for Harvest Rock 2022, following consultation feedback from East End businesses and residents.
- 1.6. The 2022 event impacts in the eastern Park Lands were intensified by the announcement of the reinstatement of the VALO Adelaide 500 event requiring an extended occupation of the Park Lands, the placement of Illuminate Adelaide onto Rundle Road due to infrastructure works in Rymill Park, existing event programming and the introduction of Harvest Rock.
- 1.7. The road closure scenarios of 2022 are not repeated in 2023. By way of comparison, the total closure of roads into the City from the east (being Rundle, Bartels and Wakefield Roads) from July - December 2022 was 87 days. In 2023, during the same period, the anticipated total closure days will be 25.

2. Road Closure: Harvest Rock 2023

- 2.1. To facilitate the Event, closure of Bartels Road is currently sought for an 11-day period. The 11-day period includes six days pre-Event for bump in, two Event days, and three days for Event bump out.
- 2.2. The event period is proposed to fall within the proposed Prescribed Works Period for the 2023 VALO Adelaide 500. Harvest Rock and the South Australian Motorsport Board work together on forming agreement regarding the proposed dates of Harvest Rock 2023.
- 2.3. The increase in the proposed road closure term from a four-day period in 2022 to an 11-day period in October 2023 was prompted as a result of operational feedback from Harvest Rock regarding safety and the objective to achieve a higher quality event presentation:
 - 2.3.1. Based on feedback from the Event in 2022, ensuring a greater level of safety for the bump in and bump out periods, assisting large vehicle movements in and out of the Park Lands onto a busy road, including vehicles that need to drive across Bartels Road between both Park Lands, and
 - 2.3.2. Ensuring that a high-quality offering is provided to Event audiences; this is a premium Event and organisers require more time to make the Bartels Road area look and function at a higher level during the event.
- 2.4. The event would require use of the footpaths on either side of the road within the road closure area; therefore a pedestrian and cyclist detour plan would also be developed and implemented while Bartels Road is closed.
- 2.5. Rundle Road, Botanic Road and Wakefield Road would remain open as routes into and out of the City, while Bartels Road is closed for the Event.
- 2.6. Subject to agreement with the South Australian Motorsport Board, it is anticipated that the timing of the proposed closure of Bartels Road for Harvest Rock 2023 would facilitate a gap of approximately two weeks between the event road closure and the commencement of the VALO Adelaide 500 event road closures. This is subject to final confirmation on exact timings of each event, however this compares to only a four-day gap in 2022 between the two event road closures.
- 2.7. If a proposed closure of Bartels Road is not approved for this event, the Event will not be able to proceed in this location.

3. **Next Steps**

- 3.1. We are awaiting final confirmation on the event and road closure dates from Harvest Rock Pty Ltd. Once confirmed, we will proceed with a formal 21-day public consultation, including targeted consultation with key stakeholders, for the proposed closure of Bartels Road for Harvest Rock 2023.

ATTACHMENTS

Nil

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